

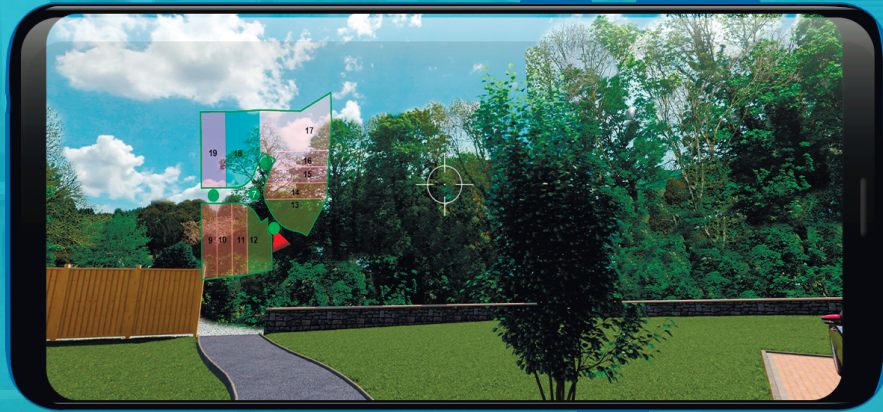
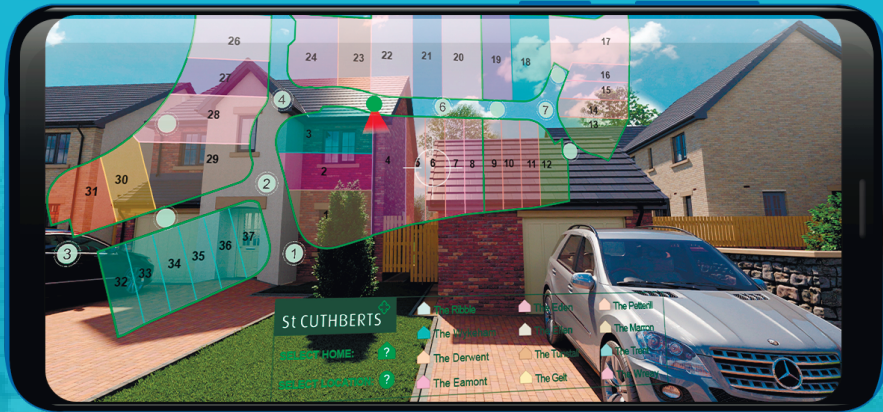
## CONTEXT

Virtual reality is obviously a next step in the technological revolution. Its influence has been growing among the industry. They are ready to implement virtual reality making it an inevitable part of our life.

The product we've worked on was created for the real estate industry. VR can save lots of time, patience and efforts that you lose when purchasing. It immerses the user in the conditions for previewing the real estate. Advantages of using the product for users are no waste of time and money. For businesses the benefit is a new level of marketing and sales strategy.



# VR



VR

## SOLUTION

1

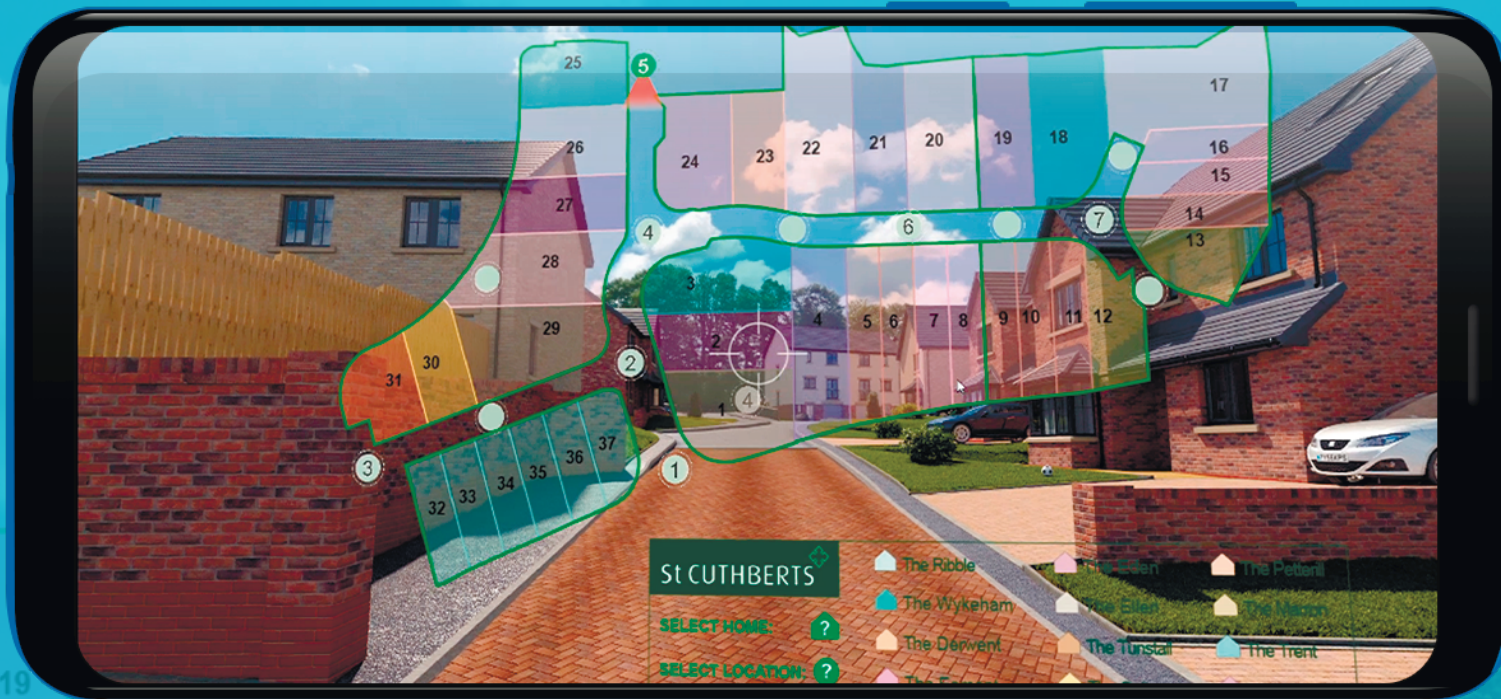
Innovative product  
in modern conditions

2

Automatization process

3

Simplified preview



## DEVELOPMENT PROCESS

The development process of the project includes several steps before the product can be launched.

The team was working on the project using Unity. Our developers and designers did their best for the app to provide a good quality of the image and proper operation. The process also included a final step of ensuring high-resolution graphics, adding physical effects and everything the app requires to be completed. Before being released the app is tested to make sure the whole system operates as supposed and stated goals are achieved.

**TECHNOLOGY :** Developed with Unity for Oculus Go.

VR



## RESULTS

Our final result became a product that helps real estate businesses to grow, develop and expand their impact. With this app, it becomes much easier to manage the process of selling and buying property. It is simplified since previewing property gives clients an opportunity to see all options. They can decide if they want to continue on purchasing it or look for something else. VR has been penetrating the market and provides modernization and automatization of activities.

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